

Grand Rapids 
BRIDAL SHOW

616.538.1760
www.GRBridalShow.com

Sponsorships and Advertising Opportunities

The Annual Grand Rapids Bridal Show – January 5 & 6, 2018

Site Sponsorship – 5 Available

Increased exposure, visibility and competitive edge.

Your company logo or running images will appear on every page of the website, strategically placed to attract & encourage visitor attention and interaction. Includes an upgraded Premier Web Listing on your category's page that also makes your information much more interactive for the brides.

Fees
\$500/6 months
\$900/1 year

Category Sponsorship – Limit 1 per Category

Bring your company to the forefront of your represented category with your logo or running images placed at the top of your category's page, above all other competitors. Includes an upgraded Premier Web Listing that makes your information much more interactive for the brides.

Fee
\$500/1 year

Décor Table at Show

Boost your exposure at the show with one of these tables, placed strategically throughout the exhibit hall for brides to stop at. These tables may be decorated in any fashion you choose. A display ad may be placed on the table and/or advertising may be left for brides to take.

Fee
\$50 per table

Bags for Brides – Limit 2

As each bride enters the exhibit hall, they are given a well-constructed, keepsake fabric tote to hold vendor information. One side of the bag has info on the Grand Rapids Bridal Show. The other side is reserved for one sponsor's info. This bag will be kept long after the show and looked at often.

A half ad may be shared with the GRBS logo.

Fees
\$810/1 full side
\$475/half of one side shared with GRBS